

iQsonics LLC Annual Report - 2018

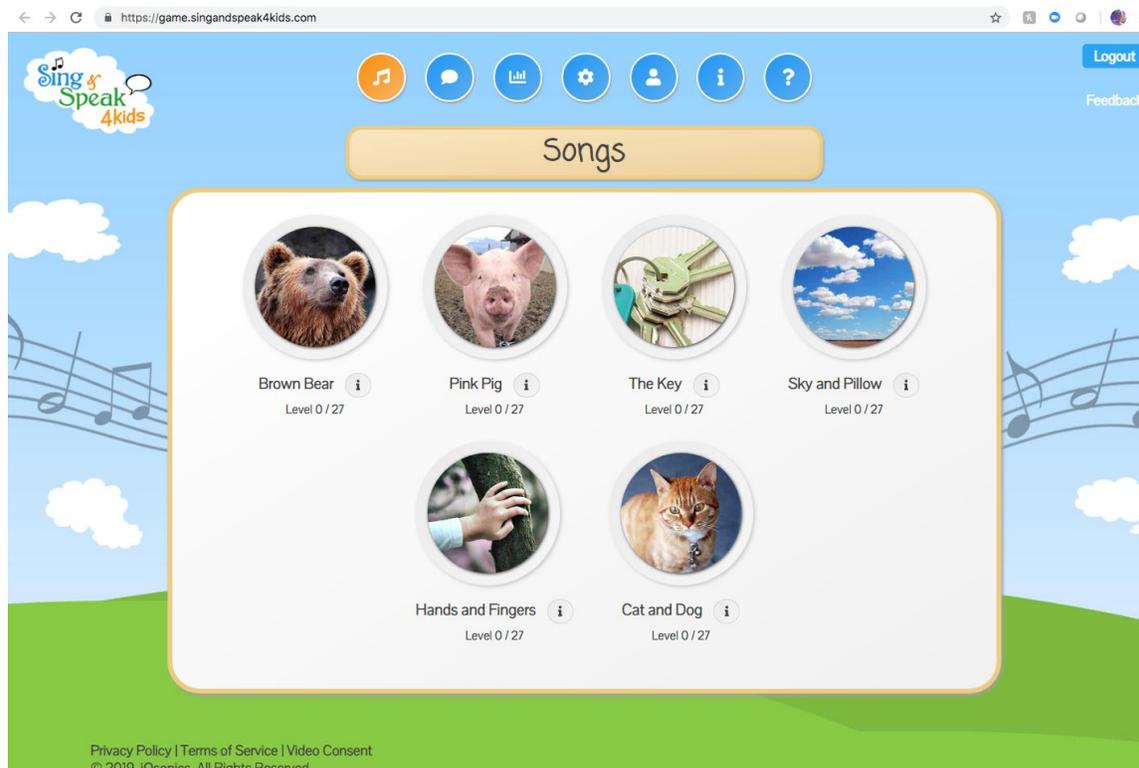
Our Mission



iQsonics integrates sound and neuroscience for health, education and fun. Our team of researchers, neuroscientists, programmers, musicians, artists, therapists, educators and entrepreneurs design products and services that reach the target population in clinics, schools and families at home.

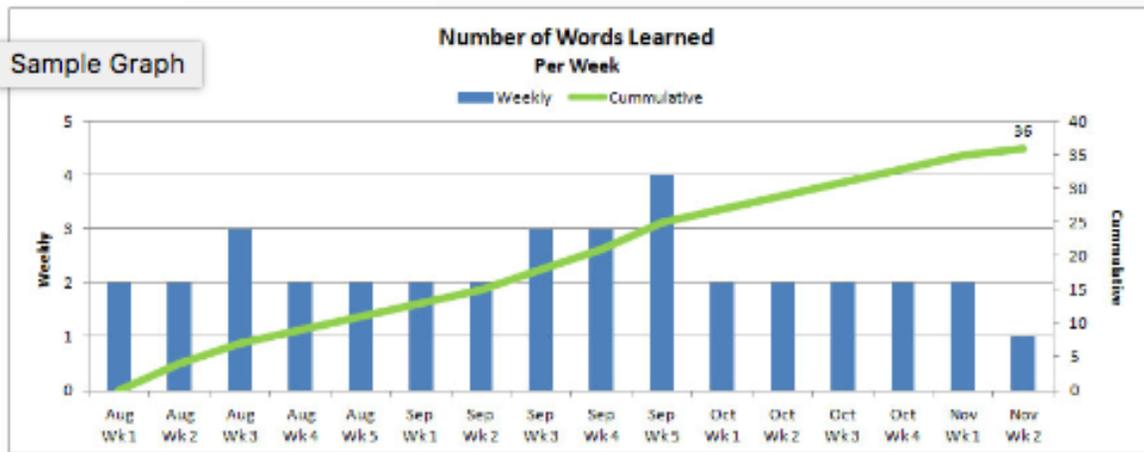
New Sing and Speak 4 Kids Online Version

This year brought a big evolution in bringing our flagship program **Sing and Speak 4 Kids** to the world with more research, development, team building, networking and fundraising efforts.



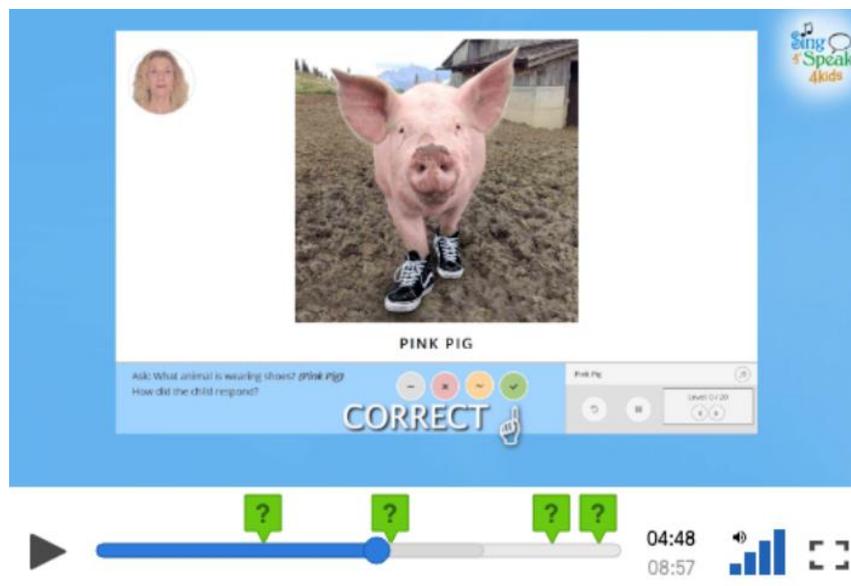
We focused on building our new online version of SS4Kids with our dedicated IT team of Chakrit Prasatwattana, Anthony Salgado and Joanne Manzella, migrating from Unity game offline app to a very robust online platform Ruby on Rails.

Progress Tracking and Reporting



Important new features that have been added include online data tracking and reporting, with children's accounts integrating parents, teachers and clinicians.

Interactive Training Video



Another vital new feature is the interactive training video, preparing both professionals and parents to understand the design and purpose of SS4Kids, with simple instructions on the assessments and game play.

Website Upgrade



Joanne contributed her magic touch for new web design, interface, graphics and overall ease of navigation and information flow. Looks and feels great! We've included our expanding Team and Board of Advisors in health, education, tech and business, with background science to help everyone understand how SS4Kids works.

Market Strategizing



With 40 years experience as CEO and CFO in many companies, our new advisor Abdi Bezlah has guided iQsonics business planning and strategy over the last year. We designed a market survey using Survey Monkey, asking clinicians, teachers and parents about their experiences with speech-language training tools, including training availability, ease of use, outcome level and cost. We learned that SS4Kids is in a highly diverse marketplace and has a tremendous opportunity to establish a sizeable market share in the educational and health fields, including direct to parents in homes with their children.

Social Media Footprint



Our expert advisors in the fields of speech-language therapy, music therapy, neuroscience, autism and parent training, have formed a team of writers to create blog articles that will contain useful, engaging information and stories that will be tailored for re-posting on relevant social media platforms including Facebook, Twitter, Instagram, YouTube and LinkedIn. Our goal is to build a network of like-minded subscribers and commentators that participate in both directions, adding comments to our posts, as we engage in dialogue with theirs.

January





SBIR FUNDING PROPOSALS

iQsonics submitted proposals for SBIR Phase I research funding to NIH and IES / Dept. of Education, which include developing and testing the SS4Kids prototype with children, families and therapists at Step by Step EduPlay center in Santa Monica.



Join UCLA CART for a **free talk** and Q&A with renowned researcher.

Presentation by:



Catherine Lord, PhD

Professor of Psychology in Psychiatry
Director of the Center for Autism and the Developing Brain (CADB)
New York-Presbyterian Hospital
Weill Cornell Medicine
Columbia University College of Physicians and Surgeons

Title: Autism from 2 to 26: turning points and trajectories

January 11, 2018

Time: 7:00 pm – 8:00 pm

Location: UCLA Neuroscience Research Building (NRB) Auditorium
635 Charles Young Drive South, Los Angeles, CA 90095

RSVP: info@autism.ucla.edu, or call: (310) 825-9041

UCLA CART

760 Westwood Plaza, Suite 68-235
Los Angeles, CA 90095
(310) 825-9041 | www.autism.ucla.edu

UCLA Center for Autism Research and Treatment (CART)

Outreach with professionals in the field of Autism research and treatment included meeting with **Catherine Lord, PhD and professor of Psychology in Psychiatry at the UCLA Center for Autism Research and Treatment (CART).**

February



The Friends of the Semel Institute for Neuroscience and Human Behavior at UCLA hosted New York Times bestselling author, Ron Powers. D “In his latest book, *No One Cares About Crazy People, The Chaos and Heartbreak of Mental Health in America*, award-winning journalist and author, Ron Powers, weaves the long and deeply flawed history of attempts to deal with the mentally ill in Europe and then in America. Mr. Powers also shares the personal saga of his two sons, Kevin and Dean, each of whom was diagnosed with schizophrenia. Kevin, a gifted guitarist, took his life in July 2005, a week before his twenty-first birthday. His older brother Dean, a promising writer and musician, was afflicted a few years later, and presently lives with his parents in Middlebury, Vermont.”

March



Groundbreaking Event: Santa Monica Early Childhood Education Lab School

Santa Monica and Santa Monica College representatives held a groundbreaking ceremony to mark the beginning of construction for the Santa Monica Early Childhood Lab School on Tuesday, March 8 early in the afternoon. The building is planned for completion in the spring of 2020 and will serve as a child care center for the community. The event took place on the corner of 4th Street and Civic Center Drive in the center of downtown Santa Monica. Originally started in 1989, the project has been established through a partnership between the city itself, Santa Monica College, and two non-profits, the RAND Corporation and the Growing Place. The Growing Place will be taking care of the day-to-day operations. Research done by the city has shown that 35% of children are not ready to start school, and Mayor Ted Winterer believes this lab school provides an opportunity to prepare more children for kindergarten and it allows the training of more educators for the future.

TKG Crowdfunding Intensive: How To Raise \$10k - \$100k Without Annoying Your Friends & Family

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Enjoy networking, refreshments and great insights from Justin Giddings, [The Kickstarter Guy!](#) Lady Filmmakers is a non-profit promoting women and the men who collaborate with them in film and the arts! This is our first speaker series event for 2018! Our 10th Annual [Lady Filmmakers Festival](#) is in September 2018!

<http://www.lacrowdfundingintensive.com/>



April

Chapman U. Sound and Storytelling

<https://blogs.chapman.edu/dodge/2017/12/13/dodge-college-to-host-sound-storytelling-conference-march-2018/>



Reframe Labs Ideas Festival - [Educelerate LA: EdTech Meetup](#)

https://www.meetup.com/EducelerateLA/events/249236623/?rv=cr1&_xtd=gatlbWFpbF9jbGlija9oAJDjYjl1YTc5LTZiZDMtNDYyMy04NzlmLWJlNTA2NzM1Zjl1OA&af=event&af_eid=249236623&https=on



This two-day conference will provide experiential workshops and didactic lectures on the health effects of sound and music therapy.

ALL HEALTH PRACTITIONERS WELCOME

\$50 per day or \$100 for 2 days

50% discount for trainees/paraprofessionals

UCLA SEMEL INSTITUTE

C-Floor Auditorium (CB-183)

LEARNING OBJECTIVES:

- Participants will learn about the use of sound healing and music therapy for treatment and prevention of mental and physical disorders.
- Participants will learn about brain and health effects of sound healing and music therapy.
- Participants will experience different techniques of sound healing and music therapy.

Register today 310-825-1333 or visit www2.semel.ucla.edu/integrativementalhealth

3rd Annual Integrative Medicine and Mental Health Conference: The Healing Power of Sound

<https://uclartsandhealing.org/our-programs-detail/?theProgram=10090>

Healthcare Accelerators Featuring Cedars-Sinai Accelerator (Powered by Techstars) & Cal-X Stars Business Accelerator (Life Sciences)

<https://www.lava.org/events/lava-healthcare-whats-happening-at-cedars-sinai-tech-stars>



SEL4CA Equip our kids
Finnish counsel

May

UCLA CART autism
RAND Help me grow
SMC intern job fair

June

Miracle Project show

Alelo webinar
IDA conference
SMC animation board of advisors
DS interview sound design

July

Alelo webinar AI
PCDA Autism
UCLA CART - Behind the Seen: How Animation Communicates

August

Miracle Project workshops, social skills
Launch new website, survey

September

SEL4CA mixer
Alelo webinar

October

Building Blocks for Kindergarten

November

SMECTF

December



with guest speaker:
Alison Singer

AUTISM FROM GENERATION TO GENERATION

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December 7, 2018 • 9am - 10:30am

UCLA Neuroscience Research Building, Los Angeles

UCLA CART Distinguished Lecture Series presents a FREE talk with Alison Singer. Ms. Singer is the Co-Founder and President of the Autism Science Foundation, a non-profit organization dedicated to funding innovative autism research and supporting the needs of people with autism. Ms. Singer will discuss how families' experiences with autism have changed from the 1960's to the present. She will also describe the different cultural climate her older brother faced when he was diagnosed in 1968 compared to her daughter's experience being diagnosed in 2000. Over the past five decades individuals with autism have gained important rights and protections, but these improvements can quickly erode without continued family advocacy.

OPEN MIND – Film: The 5th Dementia

2019 PLANS

New songs

Grant writer

Commercial launch

New features